### The Ultimate Guide to

### Employee Compensation











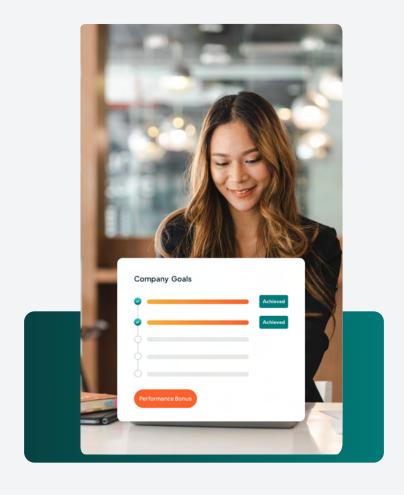




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# What You Will Find in the Ultimate Guide to Employee Compensation



Employee compensation can be a complex yet critical part of running a business. Whether you manage 10, 100, or 1,000 employees, it's essential to stay up-to-date on the latest advice and trends surrounding your employees' wages.

A well-thought-out pay structure should motivate and reward top performers while also being as fair as possible across multiple departments and experience levels. That's why our team has put together The Ultimate Guide to Employee Compensation; created especially for HR and Finance leaders looking for an in-depth overview of the topic.

In this guide, we'll discuss various aspects that factor into employee compensation such as job descriptions, salary ranges, incentive plans, benefits packages, and more! We hope this guide provides all you need to know about how to create a successful pay structure for your employees so everyone is happy with their financial situation at work.

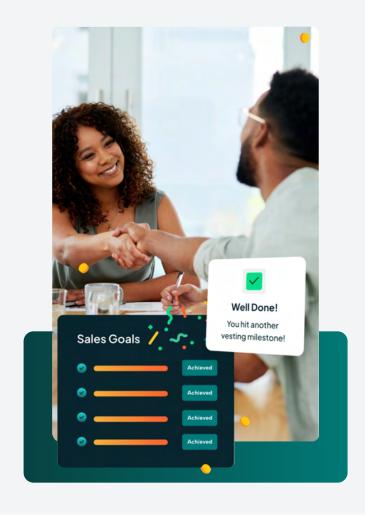
# Understand the Importance of Employee Compensation, Benefits & Bonuses

In today's competitive business world, understanding the importance of employee compensation, benefits, and bonuses is crucial for any company looking to attract and retain top talent. These elements not only reflect an organization's commitment to its workforce but also play a significant role in boosting employee morale, increasing job satisfaction, and fostering productivity.

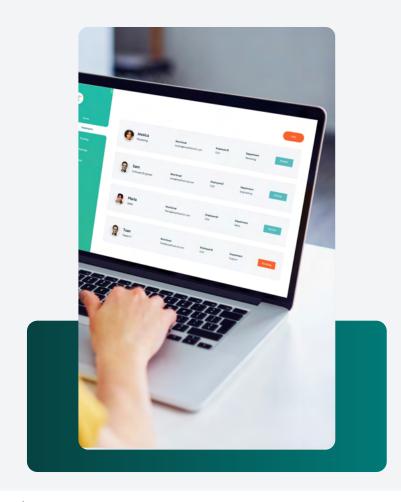
A well-designed and comprehensive compensation package, inclusive of benefits like health insurance, retirement plans, and generous time-off policies, helps create a positive work environment, where employees feel valued and motivated to perform at their best.

Flexible compensation and bonuses, such as performance incentives or vesting cash bonuses, further emphasize the company's appreciation for individual and team accomplishments, strengthening the employer-employee relationship.

By investing in competitive compensation and benefits packages, businesses can leverage this powerful tool in attracting top talent, ensuring long-term success, and become employers of choice in their respective industries.



# What is Employee Total Compensation and Benefits? (and How to Make it Flexible and Valuable for All)



Employee total compensation and benefits refer to the complete package of rewards and benefits that an employee receives in exchange for their work. This includes not only the employee's salary or hourly wage, but also benefits such as health insurance, retirement plans, paid time off, bonuses, and other incentives.

Employee total compensation and benefits are typically outlined in an employment contract or agreement and can be an important factor in attracting and retaining talented employees. Employers may offer different compensation packages depending on the level and type of work performed, the industry, the geographic location, and other factors.

# Explore Different Types of Employee Compensation & Bonuses



BASE SALARY OR HOURLY WAGE



HEALTH INSURANCE



RETIREMENT PLANS



STOCK OPTIONS



PROFIT-SHARING



VACATION AND SICK TIME



FLEXIBLE WORK
ARRANGEMENTS



EDUCATION AND TRAINING



EMPLOYEE DISCOUNTS



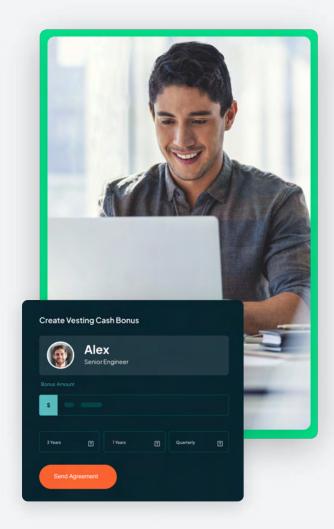
BONUSES

# How to Figure Employee Compensation? (w/ Formula)

Total Compensation = Base Salary + Health Insurance Benefit + Retirement Plan Benefit + Stock Option Value + Vacation/Sick Time Value + Vesting Cash Bonus Value.

- Determine the employee's base salary or an hourly wage. For example, let's say an employee's base salary is \$50,000 per year.
- Add the value of any health insurance benefits the employee receives. If the employer pays 100% of the premium for the employee's health insurance, for example, the value of the benefit would be the full cost of the premium. If the premium cost is \$5,000 per year, then the total compensation would be \$55,000.
- Calculate the value of the retirement plan benefit. If the employer offers a 401(k) plan and matches employee contributions up to 5% of their salary, for example, and the employee contributes \$2,500 per year, the employer match would be an additional \$2,500. Therefore, the total compensation would be \$60,000.
- Determine the value of any stock options the employee may receive. This can be more complex, as the value of the options will depend on the current market value of the company's stock, the strike price of the options, and other factors.
- Add the value of any vacation or sick time the employee receives. If the employee is entitled to 10 days of paid vacation per year and the base salary is \$50,000, the value of the benefit would be \$1,923.
- Finally, add the value of any vesting cash bonuses. For example, if the employee is eligible for a \$5,000 vesting cash bonus, the total compensation would be \$66,923.

### Consider the Needs and Wants of Employees



In today's dynamic work environment, it is essential for employers to consider the needs and wants of their employees to foster a positive and productive atmosphere. A strategic approach involves understanding individuals' unique requirements and aligning them with organizational goals, thereby ensuring their professional and personal growth.

By offering flexible working hours, clear communication channels, and opportunities for skill development, employers can demonstrate their commitment to employee satisfaction and well-being. Creating a work culture that values diversity and inclusion, recognizes employee achievements, and prioritizes a healthy work-life balance will not only retain top talent but also helps in building a resilient and innovative workforce

Flexible compensation is a topic that has been gaining more attention in recent years as companies seek to provide more options to their employees when it comes to total compensation. One element of flexible compensation that is becoming increasingly common is vesting cash bonuses. This option can be attractive to both employers and employees as it allows for greater financial planning and can incentivize employees to stick around for longer periods of time.

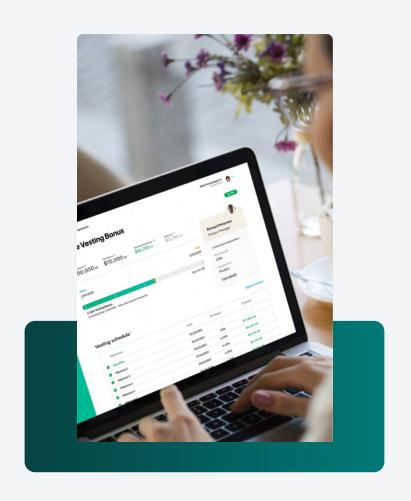
A key aspect of meeting the wants and needs of employees is through diversity, equity, and inclusion in the workplace. By prioritizing these aspects, we can create a workplace that is not only welcoming and inclusive but also facilitates growth and success for our employees, leading to a more productive and positive work environment. Ultimately, addressing employees' needs and wants paves the way for a thriving organization that fosters continuous improvement and success.

### Analyze Job Performance to Determine Which Levels of Compensation are Appropriate



When employees are rewarded based on their job performance, it not only fosters a sense of personal achievement but also conveys a clear message that hard work and dedication are recognized and appreciated. A well-structured compensation system promotes commitment, stimulates motivation, and ensures that employees have a stake in the success of their company.

### Research Employee Compensation Policies



It's critical to understand the factors that impact compensation structures:

- Job Market
- Employee Demographics
- Industry Standards

## Develop a Comprehensive Plan for Determining and Implementing Employee Compensation

| CONDUCT A<br>JOB ANALYSIS               | Start by analyzing each job position to determine the roles and responsibilities, required qualifications, experience, and skills. This information will help you determine the appropriate compensation for each job position.                                |
|---|--|
| RESEARCH<br>INDUSTRY<br>STANDARDS       | Conduct research to determine the typical compensation packages for similar job positions in your industry, geographic location, and company size. This information will help you to determine a competitive and fair compensation package for your employees. |
| DEFINE THE<br>COMPENSATION<br>STRUCTURE | Define the compensation structure based on the job analysis and industry research. This includes determining the base salary, performance-based incentives, benefits, and other perks.   |
| DEVELOP A<br>COMPENSATION<br>PHILOSOPHY | Develop a clear and concise philosophy that outlines the company's approach to compensation, such as how it aligns with the company's goals and values.  |
| CREATE A BUDGET                         | Determine the budget for employee compensation, including salaries, bonuses, benefits, and other incentives. The budget should align with the company's financial goals and objectives.  |
| COMMUNICATE THE COMPENSATION PLAN       | Start by analyzing each job position to determine the roles and responsibilities, required qualifications, experience, and skills. This information will help you determine the appropriate compensation for each job position.                                |
| MONITOR AND<br>EVALUATE                 | Monitor and evaluate the effectiveness of the compensation plan. Analyze employee satisfaction levels, retention rates, and performance to ensure that the plan is effective in attracting, retaining, and motivating employees.                               |
| MAKE ADJUSTMENTS                        | Make adjustments to the compensation plan as necessary to ensure that it remains competitive, fair, and aligned with the company's goals and values.   |

### Employee Compensation Tools & Resources



### **PAYSCALE**

A platform that provides salary and compensation data for various job positions and industries, which can be used to benchmark employee compensation and ensure it is competitive.



### **GLASSDOOR**

A job search and recruiting website that provides information on salaries, benefits, and company reviews to help job seekers make informed decisions. It can also be used by employers to determine competitive compensation packages.



### SALARY.COM

A platform that provides salary data and compensation management solutions, including job description tools and pay data analysis.



### LINKEDIN SALARY

A tool on LinkedIn that provides salary data for various job positions and industries, based on user-reported data.



### SHRM

(Society for Human Resource Management) A professional association that provides resources and tools for HR professionals, including compensation data and best practices.



### TOTAL REWARDS SOFTWARE

A platform that provides tools for managing employee compensation and benefits, including salary structures, performance-based incentives, and benefits administration.



### **MERCER**

A consulting firm that provides data-driven insights and solutions for compensation and benefits, including benchmarking, salary surveys, and compensation consulting.



### KEEP FINANCIAL

A platform that helps improve employee recruitment, retention, and performance through vesting cash bonuses.

### Employee Compensation Ideas & Examples



### **VARIABLE PAY**

This includes performance-based incentives, bonuses, commissions, profit-sharing, and stock options. This type of compensation can motivate employees to perform better and align their interests with the company's success.



### **EMPLOYEE PERKS**

This includes gym memberships, free lunches, transportation benefits, and other perks that can make the workplace more enjoyable and attractive.



### HEALTH AND WELLNESS BENEFITS

This includes health insurance, dental and vision insurance, wellness programs, and flexible spending accounts. These benefits can help attract and retain employees, as well as promote a healthy and productive workforce.



### **EDUCATION AND TRAINING**

This includes tuition reimbursement, continuing education programs, and professional development opportunities. Investing in employee education and training can help develop skills and knowledge that benefit both the employee and the company.



### RETIREMENT PLANS

This includes 401(k) plans, pension plans, and other retirement benefits. These benefits can help employees plan for their future and provide financial security in retirement.



### SABBATICALS

This involves providing extended time off for employees to pursue personal or professional interests. This can help employees recharge and return to work with renewed energy and creativity.



### TIME OFF BENEFITS

This includes vacation time, sick leave, and personal days.
Providing generous time off benefits can help employees maintain work-life balance and reduce burnout.



### **VESTING CASH BONUSES**

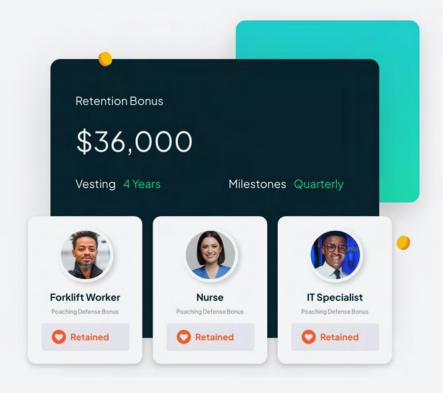
A cash bonus that is paid to an employee upfront and earned over time – with vesting acceleration available if performance goals are

# Keep Your Talent Retained - With Keep Financial!

Employee retention is an important part of any successful operation. Developing strategies, utilizing resources, and creating an inclusive workplace are all essential steps to having strong employee retention. By understanding employee needs, training them with opportunities they can learn and grow from, measuring performance and rewarding achievements, and comprehensive bonuses & compensations, you can empower your employees to be driven by both their work and financial goals.

Building a foundation of trust and loyalty among your employees is key to successful employee retention - the two go hand in hand. As we come to the end of our article on everything you need to know about Employee Retention & Strategies, here's hoping it has given you a better understanding of how best to retain talent within your organization.

We hope that this ultimate guide will assist you in crafting the perfect employee retention plan for your teams, so do schedule a demo with Keep Financial today!





Schedule Your Demo Today!

### **Bonus Invitation**

Bonus Amount

\$80,000



### **Bonus Invitation**

Bonus Amount

\$40,000



Bonus Amour

\$54,000

